Local Level Feedback:
Action Ideas in Response to Climate Change

- Educate on how to weatherize your house: neighborhood representatives from each area of Bloomington
  - neighborhood associations: volunteer to share this information
  - buy the materials in bulk for neighborhoods and set up swapping programs for materials
- Organize focus groups that research information to give reports to businesses/property managers on sustainable and cheaper methods
- Series of workshops to spread out this accumulated information
  - Corresponding web series

- Educating youth:
  - after school program to set aside time to engage children
    - to plant gardens, ie little herb gardens that the kids can take home (connecting school and home),
    - speakers (from IU and the community)
    - teach kids about better habits and how everyday habits impact the world
    - more of a community feeling/ students from IU can volunteer their time
  - Service learning courses (SPEA, PACE, etc.)
  - IU programs and the Boys & Girls Club
  - Structure around what is already is going on (suggestions above) and critically access resources
- Media: Harold Times- Environmental section

Finding common ground
- Individuals partner with organizations in the community
- Education in environmental/ climate in elementary school
  - It’s morally right to take care of the planet
- Requirement for gen eds
  - It’s a science – not an opinion
- Advertisements
- Put pressure on local businesses to be sustainable
  - Combine with IU to work towards sustainability
  - Take advantage of the “green” programs that companies already have in place
- “Green fund” – money collected from recycling on campus can be put into green initiatives on campus
  - Make a scholarship of the money collected or take the money and put it towards sustainability or green architecture
  - A lot of locations
  - Transparency – see the effects of your recycling: fund raising page
  - Make metering visible to people

Move toward more robust public transit system (more drastic short term change), but can have greater impact
- Actively discourage cars within the city
• Change mind-frame from materialistic/individual gain culture to more group based cultural perspective?
• Bus system needs to be more timely: system that can be counted on, plan ahead in case of delays
• Encourage alternative modes of transportation as opposed to cars for Inter/Intrastate trips
• Economically: how does this effect

**Encourage Local Food Incentives:** Campus dining utilize local foods
- “Seasonal items” from state of Indiana-expand system already in place
- Transparency between specifics of what is considered “local”

Bloomington
**Award for accountability based on scale: shows that buildings are beginning to focus on sustainability and raising awareness similar to restaurants “grading scale” to showcase where each building stands (also implemented on local scale?)

**Transportation:** Fuel efficient transportation: buses, taxis, bikes
Meter system of bikes: pay to use
- Maintenance
- Risk Factors

-Replacing bus system with Trolley system—ties in neutral emissions system
Aesthetics, expensive initially, but long term rewards
  Implementation: tie into construction already in place to expand roadways—
  Solar panels to power?
-Electric Cars
Parking spaces reserved for fuel-efficient vehicles to bring forth awareness
  Incentives to go green
  Downside: for those who are not able to utilize such spaces

B-town rides: incentive carpooling. If cars are being used, encourage driving in groups

Focus on a community scale: changes we can make on a local level
How to combat mindsets/attitudes
  • ”Do not give choice“- when creating change, make it a complete on-requires adaptation, but eventually conform to change
  • Actions to change crime areas so those utilizing mass transit are encouraged to do so
  • Capacity: how to ensure that everyone can use system if choosing to do so

- Being active on social media networks as a way to educate people
- Companies giving incentives
- Emphasizing and pushing for support of local businesses
- Implementing policy at the local level will eventually lead to change on a larger more national level
- Making change relatable to people
- Education and awareness about sustainability needs to be culturally appropriate
  - Establishing common ground between these barriers
• Depoliticizing the ownership of this problem
• Edit the way we are framing the discourse about climate change
• Raise Awareness
• Embracing American values- unifying people of the issue
• Mandating green space
• Sustainably using natural resources and working with natural systems

• use geothermal energy methods when building houses
• more bike paths
• more frequent bus system
• perhaps multiple bus systems
• consolidation of the city and the university bus systems a good thing?
• take the issue to the city council

Education:

• rather than display statistics, show results and consequence.
• online presence: utilization of social media to get the word out.
• flyers are ineffective